

PRESS KIT OBERTAUERN WINTER 2024/25



Location

Obertauern is located 90 kilometers south of Salzburg at 1,740 meters above sea level, in the middle of the Radstädter Tauern. The snowiest wintersports destination in Austria is the highest skiresort in Salzburgerland and reaches an altitude of 2,313 meters. Eight kilometers to the north is the village of Untertauern at 1,009 meters above sea level. On the south side of the pass, Tweng at 1,233 meters in Salzburg's Lungau region is also eight kilometers away from Obertauern.

Local special features

Due to its geographical location, Obertauern is lucky enough to receive large amounts of snow from the north as well as snowfall from the south. Coupled with the altitude, this makes Obertauern the snowiest winter sports destination in Austria with an average maximum snow depth of 264cm. Another special feature: the mountains around Obertauern form the shape of a bowl. This means that you can find slopes in all exposures and, if you wish, you can ski in the sun all day long.

What characterizes Obertauern away from the slopes is it's chilled ambience. If you choose one of the predominantly family-run hotels, you are also booking warm hospitality. This also applies to the numerous restaurants, which is why many families with children are drawn to Obertauern because they feel particularly at home in this environment.

Season duration

The 2024/25 winter season is expected to start on November 22, 2024 and end on May 1, 2025.

Ski opening with a star act

Obertauern is celebrating the opening of the 2024 season with an explosive musical event: on 29 November 2024, the cult band Scooter will heat up Obertauern at an open-air concert and perform their greatest hits such as "God Save the Rave" and "Hyper Hyper".

Accommodation

There are around 150 hotels, guesthouses, youth hotels, apartments and selfcatering huts in Obertauern. Of these, two hotels have 5 stars, ten hotels belong to the 4-star superior category and numerous hotels are classified with 4 and 3 stars. In addition, guesthouses and youth hotels offer the right accommodation for every winter sports enthusiast.

Events in the 2024/25 season

- Planned start of the season: November 22, 2024
- SKIOPENING: November 28 December 1, 2024

- TAUERNADVENT: the highest Christmas market in the province of Salzburg, November 29 December 22, 2024; open on Friday and Saturday from 4 p.m. to 9 p.m. and Sunday from 4 p.m. to 8 p.m.
- X-MAS.TRACK: December 26, 2024
- POWDER.TRACK: January 16, 2025
- VALENTINE.TRACK: February 14, 2025
- FAMILY.TRACK: March 13, 2025
- FREERIDE WORLD TOUR CHALLENGER FINALE: March 22, 2025
- SPRING.TRACK: April 3, 2025
- WOMEN'S KITAG #SHESKIS: April 4-6, 2025
- GAMSLEITEN KRITERIUM "DAS ORIGINAL" Austria's biggest treasure hunt in the snow: April 10-13, 2025

Ski lifts

26 cable cars and lifts are arranged around the village to form a ski circus. You can leave your car behind during your winter vacation, as the lifts are directly accessible on skis from your accommodation. Ski in & ski out applies. The entire ski area can be circumnavigated from each access point - the so-called Tauernrunde. The red Tauernrunde runs clockwise, the green Tauernrunde anti-clockwise.

Eleven different access points to the ski area prevent long queues at the lifts and make access to the ski area as convenient as possible.

- 1 eight-passenger gondola lift
- 2 8/10 combination lifts with 8-seater chair and 10-seater gondola
- 1 detachable eight-seater chairlift
- 6 detachable six-seater chairlifts
- 4 detachable quad chairlifts
- 4 fixed-grip quad chairlifts
- 2 double chairlifts
- 5 T-bar lifts and 1 Wonder Carpet/conveyor belt

Electronic ski passes

For the 2024/25 winter season, ski passes can also be purchased online for the first time. After purchasing the digital ticket, customers will receive a QR code by email, which they can use to collect their ski pass at the lift ticket offices.

Ascent and descent for non-skiers

The Grünwaldkopfbahn, Plattenkarbahn and Zehnerkarbahn cable cars also take non-skiers to the summits for sunbathing on the terraces of the mountain restaurants. Après-ski enthusiasts can reach the famous Edelweissalm with the Edelweissbahn cable car without skis.

Slopes

Around 100 kilometers of pistes and plenty of open terrain cater to winter sports enthusiasts of all levels and abilities. 61 kilometers of slopes are classified as easy (blue slopes), 35 kilometers as medium (red slopes) and four kilometers as difficult (black slopes) according to international standards. Piste signposts make it easier for skiers and snowboarders to find their way around the ski area.

The first on the slopes

On Wednesdays, the lifts on the Gamsleiten I six-seater chairlift, Achenrainbahn and Zehnerkarbahn start operating at 8.30 am.

Super Seven

The seven highest points in the Obertauern ski area are part of the famous Super 7 and a selective descent at the respective cable car facilities (marked S7):

- Seekareckbahn
- Panoramabahn
- Hundskogelbahn
- Plattenkarbahn
- Schaidbergbahn
- Gamsleitenbahn 2
- Ten-cable gondola

Tauernrunde

The lifts allow you to ski down all the pistes, either clockwise (red Tauern circuit) or counter-clockwise (green Tauern circuit), until you arrive back at the starting point.

Night skiing

The Edelweissbahn is open for night skiing every Monday and Thursday from 7 pm to 10 pm. The piste length is 1.5 kilometers. Ski passes with a validity of at least 1.5 days are accepted; the Salzburg Super Ski Card is not valid for night skiing. Information: Edelweißbahn, Plattenkar ticket office, telephone +43-(0)6456-722118. Passes can also be purchased at the ski lift.

Supra-regional ski passes

The Obertauern ski pass, valid for 1.5 days or more, is also valid in the Grosseck-Speiereck ski area in Mauterndorf/St. Michael im Lungau, around 15 kilometers away (10 cable cars, approx. 50 km of pistes, from 1,000 m to 2,400 m).

LUNGO: tariff association Lungau - Katschberg - Obertauern: Lift tickets for 2 days or more are also valid for night skiing in Obertauern.

Salzburg Super Ski Card: For the world's largest ski pass network, there are ski passes for 3-14 days, a season ticket and/or the season ticket.

Ski bus

All guests of Obertauern can use the bus from Untertauern to Tweng free of charge. For holders of the Obertauern Ski Pass (or the Salzburg Super Ski Card), even the bus rides between Mauterndorf and Radstadt are free of charge.

Ski & snowboard schools and cross-country ski school

- Ski & snowboard school Silvia Grillitsch & Partner, T.: +43 (0)6456-7462
- Ski & snowboard school Frau Holle, T.: +43 (0)6456-72009 10
- Ski school Koch, T.: +43 (0)6456-72285
- Ski & Snowboard School Krallinger, T.: +43 (0)6456-72007
- Ski & Snowboard School Top, T.: +43 (0)6456-7678
- Local Guides am Tauern, ski school and freeride center, T.: +43 (0)664-1634927
- Snowboard school Blue Tomato, T.: +43 (0)6456-20036
- Cross-country skiing school Gnadenalm, T.: +43 (0)664 4139518

Kids

The ski area is extremely family-friendly with its snow worlds for kids. They especially love Bobby the snow bunny, the local mascot of Obertauern. Bobby is always there - for the first attempts at skiing, tobogganing or snowball fights.

Throughout the winter season, children up to the age of five ski for free when accompanied by their parents.

Children's Tauernrunde

The well-known and popular Tauern circuit is also available in two versions for children and teenagers, tailored to their ability and fitness level. On the "Bobby circuit", named after the snow bunny and local mascot "Bobby", younger children have plenty of variety and fun. The "My Track" circuit for more advanced children and teenagers is exciting and challenging. On both Tauern circuits, timed courses, ghost runs and wave runs encourage young guests to share their Obertauern experiences under the hashtag #LOVEOBERTAUERN.

Bobby Land

The "Bobby Land" adventure area delights younger guests. While there are puzzles to solve in "Bobby's Monster Park" with its funny characters, there is a wave track and an obstacle course for older kids. The children's igloo is another attraction. At "Bobby's Slalom", little ski bunnies can practise arcing in a playful way, and in "Bobby's Ghost Train " in the fairytale park at the Schaidbergbahn, they ski through a mysterious cave.

Bobby's mountain of animals

Little snow bunny Bobby and his friends Frido Fox, Hansi Stag, Rudi Deer, Ella Squirrel, Armin Capercaillie, Karl Crow, Gustav Chamois and Mimi Marmot have a mission. Deep in the mountains, a monster is up to mischief and eating up all the snow. It has to be chased away. Children get to know Bobby and his fluffy friends on slope 7b and can go on a snow monster hunt on slope 7a.

BobbyTV for the little ones

BobbyTV offers playful infotainment via animated films for the next generation of skiers. The seven episodes on topics such as piste rules, proper warm-up and the formation of snow are broadcast on the local Panorama channel.

Beside the slopes

Snowbiking

Snowbiking school Koch, Hermann Koch, T.: +43 (0)6456-72285

Snowkiting

Snowkite school "Hang on", Florian Schmaldienst, T.: +43 (0)699-14612666

Ski tours

On request at the ski schools.

Cross-country skiing/winter hiking trails

<u>Hundsfeld trail, 6 kilometers (medium)</u>: North of the Seekarstraße is the start of this sunny cross-country ski trail. It leads right through the Hundsfeldmoor nature reserve and ends back at the starting point after a moderate descent. There is another access point in the immediate vicinity of the kite site.

<u>World Cup trail, 6 kilometers (medium difficulty)</u>: It starts behind the P2 parking lot at the Zehnerkarbahn. The trail leads from the Zehnerkarbahn to the Felseralm and back again. For cross-country skiers in good physical condition.

<u>Gnadenalm trail, 20 kilometers (easy-medium-difficult)</u>: The entrance to this fantastic high-altitude trail is located around five kilometers north of Obertauern at the Gnadenalm and offers all levels of difficulty in "skating" and "classic style". Also accessible by ski bus.

<u>Twenger Au cross-country ski trail:</u> The 23-kilometer trail connects the villages of Tweng and Mauterndorf. Access points: Franzbauer in the center of Tweng, at the timber yard in Tweng Lantschfeld, opposite the Purnbauer farm in Vordertweng and at the Maly bus stop.

<u>Taurach cross-country ski trail</u>: This twelve-kilometer trail connects Untertauern and Radstadt.

Tobogganing

A 1.5 km long run with toboggan rental and toboggan cab (snowmobile) is located directly at the Gnadenalm (also night tobogganing). T. +43 (0)6456-7351. The natural toboggan run (5 km) on the leveled forest path starts at the Südwienerhütte. When it gets warmer at the end of winter, there is up-to-date tobogganing information on T. +43 (0)664-3436342.

Horse-drawn sleigh rides

At the Landhotel Postgut in Tweng, T. +43 (0)6471-20206, and at the Gnadenalm, T. +43 (0)6456-7351.

Biathlon

Anyone can try their hand at this sport at the biathlon shooting range at the Gnadenalm, no previous experience required. Ideal for company and incentive events. Taster courses and shooting range reservations under T. +43 (0)6456 20085.

Airboarding

Lying on their stomachs, head first, the airboarders whizz down the valley. Although their high-tech air cushions absorb bumps, this spectacular sport requires courage and skill. T.: +43 (0)6456-7462.

Snowbikes and toboggan taxi

Obertauern also offers young guests a change from skiing and snowboarding: try out snowbikes, get to know cross-country skiing on trails suitable for beginners or go on a tobogganing excursion with their parents - including a ride on the skidoo. The high-speed ride on this powerful toboggan cab is a particularly impressive vacation experience for the kids.

Further highlights

60 years of the Beatles in Obertauern

In March 1965, Obertauern became the filming location for the second Beatles film "Help" and the most famous band in the world posed amidst the snowcovered mountain scenery of Obertauern. The Beatles then gave a spontaneous concert in the former Hotel Marietta, which was to remain the only performance by the mushroom heads in Austria to this day. A total of three monuments now commemorate these days: a Beatles statue on the piste at the Kirchbühel lift, a replica of the grand piano at the Grünwaldkopf mountain station and four statues of the musicians in front of the Hotel Edelweiss. These provide a popular backdrop for vacation photos.

To mark the **60th anniversary**, the Obertauern Tourist Board is organizing a series of events from 6 March to 1 May 2025: visitors can look forward to highlights such as skiing Beatles doubles, cover band concerts and fireside chats with contemporary witnesses. Of course, the movie "Help" will also be shown. The Obertauern Tourist Office will be transformed into the "Home of Beatles" and visitors can look forward to an exclusive exhibition with photographs and original exhibits from the era.

The right photo for Instagram or simply as a memento

The #Loveobertauern picture frame and the highest panoramic swing on the Schaidberg as well as the 360° viewing platform on the Hundskogel and a wooden heart on the Seekarspitze provide the best motifs for Instagram or as a memento of a wonderful winter vacation.

The white splendor of the winter fairy tale

With the first snowflakes in late fall, a new winter fairytale begins every year in Obertauern. Snow-covered peaks and a majestic natural landscape covered in a white mantle provide a unique backdrop from November to May. The abundant natural snow is thanks to a special weather constellation in the Tauern, where snow clouds from the north and south come together and spread the white flakes abundantly over Obertauern. According to a study published in 2016 by Tyrolean ski tourism researcher Günther Aigner, Obertauern leads the ranking of the seven snowiest winter sports resorts in Austria with an average maximum snow depth of 264 centimetres.

Around to the right or left: the legendary Tauern circuit

From the village center at 1,740 meters above sea level, the slopes in Obertauern reach up to 2,313 meters. Thanks to "ski in - ski out", the direct access from the vacation accommodation to the white fun, winter sports enthusiasts can reach the perfectly groomed slopes in no time at all. The lifts are designed so that all slopes can be skied either clockwise or anticlockwise.

Seven ski and snowboard schools for the kids

There are good reasons why families with children are drawn to Obertauern every winter. For beginners, the region offers seven ski and snowboard schools that lovingly look after the little ski bunnies. There is also the "Bobby Land" adventure area, where they can learn to ski in a fun way. Advanced skiers prefer the Bibo Bär family ski park with three different slopes of varying difficulty, while all kids who are already confident on skis or snowboards can enjoy the 60 kilometers of slopes marked blue as easy.

Inspiring respect: Gamsleiten 2

It is the ultimate challenge for anyone looking for that special kick - the "Gamsleiten 2". As one of the steepest slopes in Europe, even expert skiers and snowboarders have respect for the deep black run, as the slope can only be groomed at irregular intervals due to the weather conditions and is therefore always a new challenge. When there is fresh snow, the whole piste becomes one long powder run. Even the ascent on the nostalgic 2-seater chairlift is an experience in itself.

Deep snow runs of all levels of difficulty in Obertauern

The ideal combination of open terrain away from the pistes and fantastic natural snow conditions is what freeriders and other deep snow fans rave about in Obertauern. The altitude is one advantage. Another is the orientation of the slopes. Because the mountains form the shape of a bowl all around, Obertauern has slopes in all exposures. If you want to enjoy the sun early in the morning, start on the east side. If you want to be waist-deep in dust-dry powder until the end, simply stay on the north-facing slopes.

The local ski guides know the best spots and tours and can also provide valuable advice on safety off the groomed slopes. The boards at the freeride checkpoints

at the Hochalmbahn and Kringsalmbahn mountain stations help you decide on the right tour. Information such as the current avalanche warning level, temperature and snow depths, dangerous slope exposures and checkpoints for avalanche transceivers, which are so important in the event of an avalanche to help you find buried victims, can be found here, and the avalanche transceiver checkpoints are located on the east, north, south and west slopes.

The local ski schools offer freeride courses in which tour planning, correct behavior in unsecured terrain, snow and avalanche awareness as well as the use of avalanche transceivers and the use of probes and shovels are taught. Dates for free SAAC avalanche camps can be obtained from the Obertauern Tourist Office.

The First.Track belongs to early risers

Making the first tracks on the freshly groomed piste or in the deep snow off-piste is always a special and rare experience for skiers and snowboarders. Not so in Obertauern. The First.Track events are absolute highlights there. Together with locals, winter sports enthusiasts are on their way to the snow-covered peaks at 7.30 a.m., where they not only enjoy a dream view of Obertauern, but above all the anticipation of the first track on freshly groomed slopes.

It all starts with the X-Mas.Track on 26 December 2024, followed in the new year by the Powder.Track on 16 January 2025 and the Valentine.Track for "snow bunnies" in love on 14 February 2025. The Family Track on 13 March 2025 takes you up the mountain, while the first rays of spring can be enjoyed at the Spring.Track on 3 April 2025.

Those interested can find detailed information and exclusive tickets for the First.Track events at www.obertauern-tickets.com: for EUR 99 excluding ski pass and for EUR 164 including ski pass. If you want to be there, you should hurry, tickets are strictly limited and sell out quickly! The package also includes a highquality rucksack filled with Obertauern goodies and a hearty breakfast.

On a culinary journey of discovery in huts and restaurants

Obertauern is not only privileged because of its guaranteed snow, the density of culinary offerings is also impressive. In the snow-covered winter landscape, over 50 huts and restaurants serve their guests the diversity of Salzburger Land. Great emphasis is placed on regional products, which are combined in a sophisticated and varied way. Local specialties are just as much a part of the menu as unusual gourmet creations.

Whether traditional "Kasnock'n", a hearty "Frittaten" soup, tasty "Germ-knödel" dumplings or the inevitable Kaiserschmarrn: Obertauern's cuisine is honest and down-to-earth and down-to-earth, imaginative and varied, but always authentic. The numerous restaurants in the region offer their guests in a cozy atmosphere a culinary spectrum for all tastes and expectations. Grandiose views of the Zehnerkarspitze, Hundskogel and Co. are free of charge.

In addition Austria's oldest ski hut is also part of Obertauern. The Achenrainhütte on the Gamsleiten has been around for almost 100 years.

An overview of all huts and restaurants restaurants here.

Biggest treasure hunt in the Alps and skiing in the sun in Obertauern

Gold digger atmosphere in Obertauern as another highlight of a long winter season: from 10 to 13 April 2025, more than 1,000 "diggers" will once again be digging for 30 buried boxes with precious contents at the 17th edition of the Gamsleiten Criterion, Austria's biggest treasure hunt in the snow. The main prize the participants are after is a BMW with a minimum value of €60,000, the car key of which is in one of the deeply buried treasure chests. The other chests contain attractive prizes.

Two paths lead to the marked-out treasure hunt area above the "Gamsleiten 2" valley station. After the starting signal, numerous participants plunge down the steep slope of the legendary mogul slope before feverishly beginning to dig around the terrain. The rest, who prefer to avoid "Gamsleiten 2", set off on foot from the valley station. What unites them all is the luck of having got hold of one of the coveted and limited participation tickets. These are available for €60 from the Obertauern Tourist Office or online.

For Obertauern fans, taking part in the treasure hunt can be ideally combined with days of sunshine skiing in Austria's "snow bowl". The highest winter sports resort in Salzburger Land guarantees first-class snow conditions and hut operations until May 1, 2025.

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